



Carbon Emissions Policy

Every business emits CO₂, through its administration, product manufacture or internal processes, and these all contribute to climate change. Because of the above reasons tel-Lingua were guilty as many of assuming we were not a major contributor, so we investigated, documented and formalized our Carbon policy.

Carbon Emission Goals

Our goal is to achieve a measurable reduction in the carbon emissions and what cannot be reduced is to be offset against a recognized carbon offset scheme to achieve carbon neutrality by 2017.

Approach

Our approach to ensure that we attain our goal is to implement a yearly reporting mechanism running from July to July that will:

- Measure** Utilize an appropriate and recognised methodology and tools to measure as best we can the Carbon emission of the company.
- Document** The document should detail our current carbon reduction policies and highlight any new or increased initiatives to reduce carbon.
- Offset** An appropriately monitored and accredited method of offsetting the carbon emissions will be chosen each year. In the short term we will utilise the carbon offsetting tool in the www.CarbonFootprint.com.

Benefits of Carbon Emissions Reduction

Aside from the global environmental benefits of carbon reduction there are clear business benefits to being a low carbon company.

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- Reduced Cost** Energy is a high cost for software firms; even a small % reduction can make real impact on costs.
- Enhancing Brand** The brand can be enhanced by demonstrating corporate responsibility.
- Workforce** Staff are starting to use the carbon policy of employers as a decision factor in choosing employment.
- Customers** Purchasing decisions may be made on environmental credentials as many customers will themselves have to adhere to their own or governmental environmental policies.

Approved: Andrew Mangold

Date: 1st May 2011

